

SYDNEY ROOSTERS  
BUSINESS  
CLUB 

CO-PRESENTED BY 

# SYDNEY ROOSTERS BUSINESS CLUB

Led by Chairman, Nick Politis AM, our wide network of prominent business leaders supports in identifying mutual opportunities to drive connections for our commercial partners and Business Club members.

Our focus is to drive a clear return on investment for our members through influential and qualified introductions plus bespoke events and networking opportunities, coupled with access to the Sydney Roosters wider business audience and Club.



## OUR PREVIOUS GUEST SPEAKERS INCLUDE:

### **Mark Bouris AM**

Sydney Roosters Director and Executive Chairman of Yellow Brick Road Wealth Management

### **Mark Fennessy**

Chief Executive and President for Shine Networks

### **Brad Fittler**

National Rugby League Hall of Fame Inductee

### **Dan White**

Managing Director, Ray White

### **Melissa Wu**

Australian Olympic Diver

### **Anthony Minichiello**

Sydney Roosters Club Legend

### **B.J. Hartmann**

Budgy Smuggler, General Manager

### **Tim Doyle**

Eucalyptus Founder



NICK POLITIS AM

**Director and Chairman since 1993**

Executive Chairman of WFM Motors with numerous dealerships both national and international and major shareholder of AP Eagers. Broke new ground in 1976 through City Ford, becoming the first company to sponsor a team in the NSWRL.



MARK BOURIS AM

**Director since 2003**

Executive Chairman of Yellow Brick Road Wealth Management, Non-Executive Director of TZ Limited Founder and former Executive Chairman of Wizard Home Loans and Television presenter on The Apprentice & The Celebrity Apprentice.



MARK FENNESSY AM

**Director since 2003**

CEO of Shine Australia & President of Shine Network - responsible for brands such as The Voice, MasterChef, So You Think You Can Dance & Australia's Next Top Model. Previous CEO of Fremantle Media Australia Previous Director of Nine Sports & Executive Producer of 5 x Olympic Games Broadcasts.



ANDREW CRAWFORD

**Director since 2017**

Founder and CEO of Trackmaster Apparel founded in 1982.



PETER NEWTON

**Director since 2001**

Chairman and majority shareholder of All-States Finance Pty. Limited Co-founder and current Chairman of Metals X Limited



BRIEN SAMPHIER

**Director since 2002**

Founder & Managing Director of B&B Electrical & Consulting Services Pty, Ltd.



LUKE RICKETSON

**Director since 2010**

301 first-grade games for Roosters 1991-2005, Sydney Roosters captain 2005 plus NSW, Australia and Ireland representative.



JOE KELLY

**Sydney Roosters Football Club CEO since 2017**

Manly-Warringah Sea Eagles CEO (2014-2016), South Sydney Rabbitohs Chief Financial Officer Chelsea FC Head of Finance



# RETURN ON INVESTMENT

**\$50,000** in new business, from connections made via the Sydney Roosters Business Club.

In conversation with **25 new clients**, via our influential and qualified introductions.

As a new member of the Roosters' Business Club, I have been delighted at the quality of connections we have made and how welcome everybody has made us feel.

The events are superb; from the outstanding venue, the guest speakers, the businesses in attendance, and the high-quality catering. Top notch. We are committed for the long-term.

Jason Ennor  
CEO, MyHR



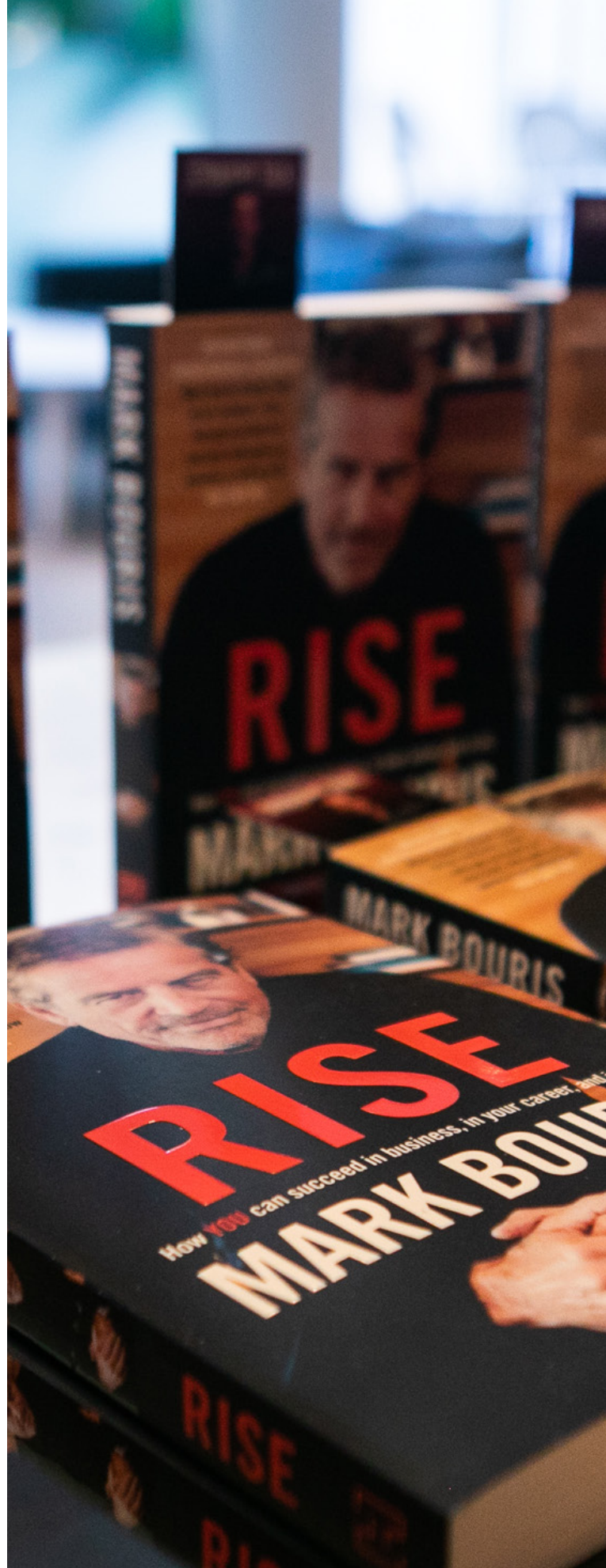
**\$2 Million** secured in new business from influential Sydney Roosters referrals and introductions.

Currently in conversation with **7 potential new clients**, as part of the Business Club network.

We joined the Sydney Roosters Business Club in 2021 just as a member, since then we're proud to feature on the shorts of the NRL playing squad.

We are thrilled to continue to support the club in many ways, and have made countless business connections thanks to the Business Club.

Simon Auston  
CEO, Red Dawn



**\$5M**  
**IN BUSINESS  
TRANSACTIONS**

**46**  
**CURRENT  
MEMBERS**

**12,500**  
**CONNECTIONS AND CHATS  
BETWEEN MEMBERS**

The Sydney Roosters Business Club has been a rewarding experience with access to private events and functions to meeting like minded business representatives from all types of industries. The Business Club is run in a professional yet relaxed environment where the Business Club staff assist in networking and finding other members who may utilise your service.

**Brian Taouil**  
Director of Microrentals

The Sydney Roosters Business Club has been a great way to make business connections with business owners who also have an interest in the Roosters. It is also a great way to network with existing referral partners and customers by bringing them along to certain events. The business club is well run and the events are always first class with good networking opportunities. I am very happy I am a part of the Sydney Roosters business club

**John Bolwell**  
Director of Centricity Finance

It is indeed an honour to be a part of the Sydney Roosters Business Club, something my team and I enjoy immensely. Connecting with a group of like minded Business professionals that love Rugby League and enjoying the scheduled events is certainly rewarding. I have made some great connections and good friends along the way. I would recommend the Sydney Roosters Business Club to any organisation for great experiences, networking and fun.

**Craig Sheridan APM**  
Managing Director of Sheridan Consulting Group



# BUSINESS CLUB MEMBER NETWORK

Altis Architecture

Bank of Sydney

BDO Group Holdings

Belgrin

Brande Group

Budget Car Rental

Centricity Finance

City Index

City Tattersalls Club

Daily Press

Emperors Garden

Energy and Carbon

Fusion Shutters and Blinds

GSA Insurance

Hamptons Property Services

Hyundai

IKON Services Australia

Industry Upskill

Integrated Property Group

KARI Foundation

Marquette

Metro Petroleum

MicroRentals

Mitronics

MPSR

MyHR

Platinum Rehab Group

Premier Services Group

Red Rooster

Reddawn Australia

RSM Partners Australia

Sharp Extensive IT

Sheridan Consulting Group

St George Bank

Steggles

Taylor Scott Lawyers

TCP Training

The Executive Connection

TRU Blu Connections

Unibet

Workplace Law

Wumara Group





# 2024 BUSINESS CLUB EVENT CALENDAR

Our Business Club members have access to a range of events for themselves and selected guests. There's also the opportunity to develop bespoke events and extend invitations to our members for targeted introductions.

## **BUSINESS CLUB LAUNCH**

The first event of the Season, our guests are invited to attend our annual Business Breakfast to hear from prominent and influential business and Sydney Roosters personalities. Previous speakers include Olympian Melissa Wu, Rugby League Legends Anthony Minichiello and Luke Ricketson, Mark Fennessy and Dan White of Ray White.

## **CARLTON IN BUSINESS 'SYDNEY LUNCHEON'**

Members will be invited to Carlton in Business' Sydney Luncheon'. It is an excellent opportunity to connect and learn from Australia's most prominent sporting business club and hear from distinguished guests in both Business and Sport.

## **SYDNEY ROOSTERS MATCH DAY HOSPITALITY NETWORKING EVENT**

Enjoy our hospitality facilities and the opportunity to connect with other members at one of our Sydney Roosters home games.

## **LIVE VIEWING OF MARK BOURIS "STRAIGHT TALK" PODCAST**

Hosted by Sydney Roosters Director and influential businessman Mark Bouris, members are invited to join us for a light breakfast followed by listening in as Mark films his business-minded popular podcast "Straight Talk."

## **WOMEN IN SPORT & BUSINESS BREAKFAST**

To kick off the NRLW Season, members will hear from leading females in Sport and Business as we host a networking breakfast in the Inner Sanctum of Allianz Stadium.

## **MYHR & SYDNEY ROOSTERS NETWORKING EVENING**

Hosted by our Co-Naming Rights partner, MyHR, our members are invited to enjoy an evening chatting all things business, both on and off the field. The panel of business experts will be followed by networking into the evening.

## **CITY TATTERSALLS RACEDAY**

To finish the Season in style, Business Club members will be invited to the City Tattersalls Raceday at Royal Randwick Racecourse in the Grand Ballroom.





# MEMBERSHIP OPTIONS





## **SILVER MEMBER - \$5,000 EX GST**

- 2 x Invitations to Business Club Launch
- 1 x Invitation to Carlton in Business' Sydney Luncheon'
- 2 x Invitations to Match Day Networking Event
- 1 x Invitation to Mark Bouris' Straight Talk' Podcast
- 1 x Invitation to Women in Sport and Business Breakfast
- 2 x Invitations to MyHR & Sydney Roosters Networking Event
- 1 x Invitation to City Tattersalls Raceday
- Access to the Business Club App, Exclusive to members
- Inclusion and access to Sydney Roosters Corporate Directory
- Opportunity for personal Business to Business (B2B) introductions within the Sydney Business Club by a Sydney Roosters Account Manager
- Sydney Roosters Business Club Gift Pack

## **GOLD MEMBER - \$10,000 EX GST**

- 2 x Invitations to Business Club Launch
- 2 x Invitation to Carlton in Business' Sydney Luncheon'
- 2 x Invitations to Match Day Networking Event
- 2 x Invitation to Mark Bouris' Straight Talk' Podcast
- 2 x Invitation to Women in Sport and Business Breakfast
- 2 x Invitations to MyHR & Sydney Roosters Networking Event
- 2 x Invitation to City Tattersalls Raceday
- 2 x Invitations to the Captain's Club for each Sydney Roosters Home Game
- 2 x Invitations to Sydney Roosters Club Events
- Invitations to other networking and sporting events
- Access to the Business Club App, Exclusive to members
- Inclusion and access to Sydney Roosters Corporate Directory
- Opportunity for personal Business to Business (B2B) introductions within the Sydney Business Club by a Sydney Roosters Account

SYDNEY ROOSTERS  
**BUSINESS  
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CO-PRESENTED BY 

**BUSINESS NAME**

**CONTACT NAME**

**ABN**

<b>TOTAL</b>	<input type="text" value="\$"/>	<b>PAYMENT TYPE</b>
<b>GST</b>	<input type="text" value="\$"/>	<input type="checkbox"/> INVOICE
<b>TOTAL IN GST</b>	<input type="text" value="\$"/>	<input type="checkbox"/> DIRECT DEBIT
		<input type="checkbox"/> CREDIT CARD

ONCE PAYMENT HAS BEEN MADE, THIS BOOKING FORM BECOMES A TAX RECEIPT.

**MASTER CARD**  **VISA**  **AMEX**

**CARD NO.**

**NAME**

**EXPIRY**

TO JOIN AND EXPERIENCE THE SYDNEY ROOSTERS BUSINESS CLUB PLEASE CONTACT **JAMES ROBERTSON** (SPONSORSHIP & SALES EXECUTIVE) ON **0410 390 514** OR EMAIL **JAMESR@SYDNEYROOSTERS.COM.AU**.

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